



GRIFFITH UNIVERSITY DOUBLES EBOOK USAGE WITH FLEXIBLE EBOOK SOLUTIONS

In 2017, Griffith University, a public research university in South East Queensland, Australia, started an evidence-based model, licensing four Springer Nature eBook collections including Biomedical & Life Sciences, Computer Science, Engineering, and Medicine. The institution decided to increase its content offering in August 2022, by licensing the Access & Select Smart EBA Option, an evidence-based eBook model that combines access with additional services, part of Springer Nature's Flexible eBook solutions.

With a range of plans to choose from, this eBook EBA option offers a large selection of content and the flexibility to license titles which have proved popular with users. Each year that the subscription is renewed, access grows, giving users access to an even greater volume of eBooks.

Why Access & Select?

Griffith University chose Access & Select Smart because it provides access to all subject collections for the copyright years of the contract year and three additional years on top. It also gives the university the option to use 100% of the value of the fee to license selected titles that have proven demand and includes the MyCopy print-on-demand eBook service.

Flexible eBook solutions



Evidence-based selection
combined with access
and additional services

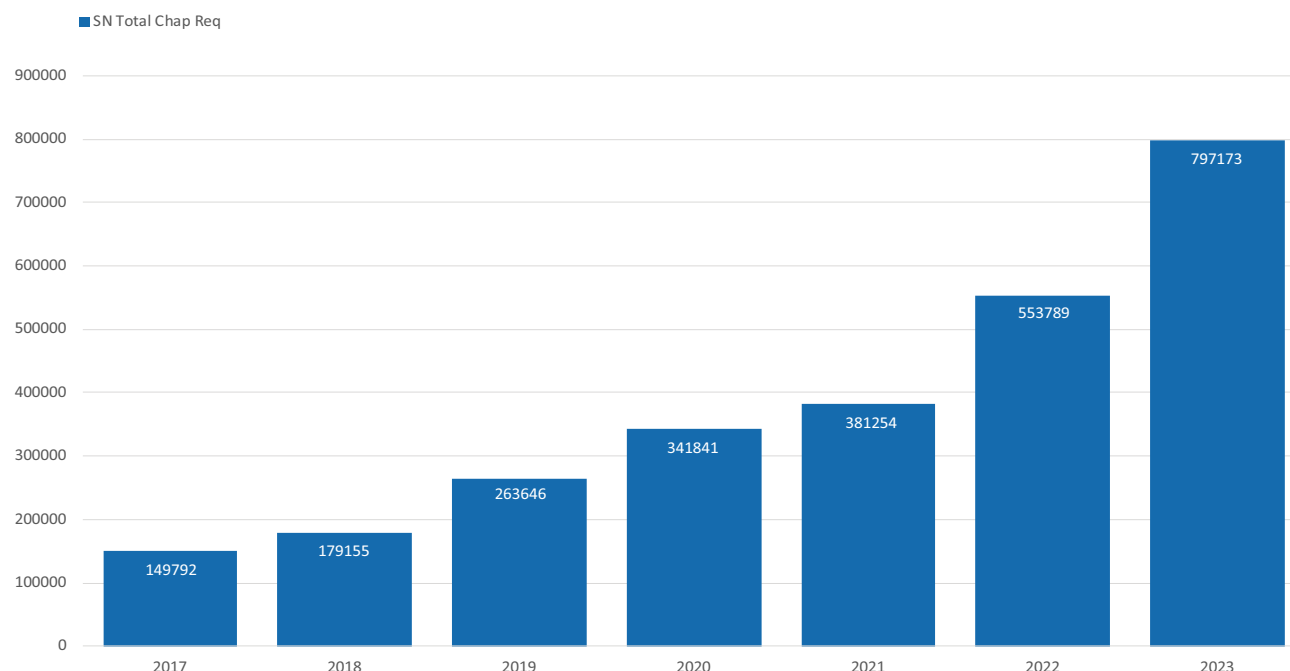
"The new Springer Nature evidence-based acquisition model provides us with four copyright years of all collections and the Reference Modules - a perfect one-stop-shop of quality eBooks." – Belinda Nicolson-Guest, Senior Librarian, Griffith University, Australia

For more information on Springer Nature flexible eBook solutions contact a Licensing Manager

Since Griffith University started licensing Springer Nature eBooks, usage has significantly increased from 149,792 to 797,173 chapter requests between 2017 and 2023 (see graph 1). The increased uptake of Springer Nature eBook content by the university's students and researchers encouraged Griffith University to expand its collaboration with Springer Nature and switch to the Access & Select Smart model.

"We always knew that the quality of Springer eBooks would appeal to both undergraduates, postgraduates and researchers, so we assumed that usage would keep expanding."

– Belinda Nicolson-Guest



Graph 1: Total Chapter Requests 2017-2023 (Source: Springer Nature)

How has Griffith University benefitted from its Access & Select license?

Even before the Covid 19 pandemic Griffith University already provided 70% of resources in electronic format, which has now increased to 99% across eight campuses and five libraries. In 2017 the institution started off with an evidence-based model including four eBook collections but in 2021 a survey showed that certain requirements from researchers were still not fulfilled.

Their strategy was to introduce an all-encompassing evidence-based acquisition solution containing quality eBooks. Gaps in the collection were filled through the Access & Select Smart model and Griffith University decided to combine it with the Springer Nature Reference Modules to support their cross-disciplinary research.

"We now have a greater range of eBooks to choose from that is larger than the previous six subject areas, which suits the cross-disciplinary nature of the programs and courses provided across Griffith University,"
says Belinda Nicolson-Guest

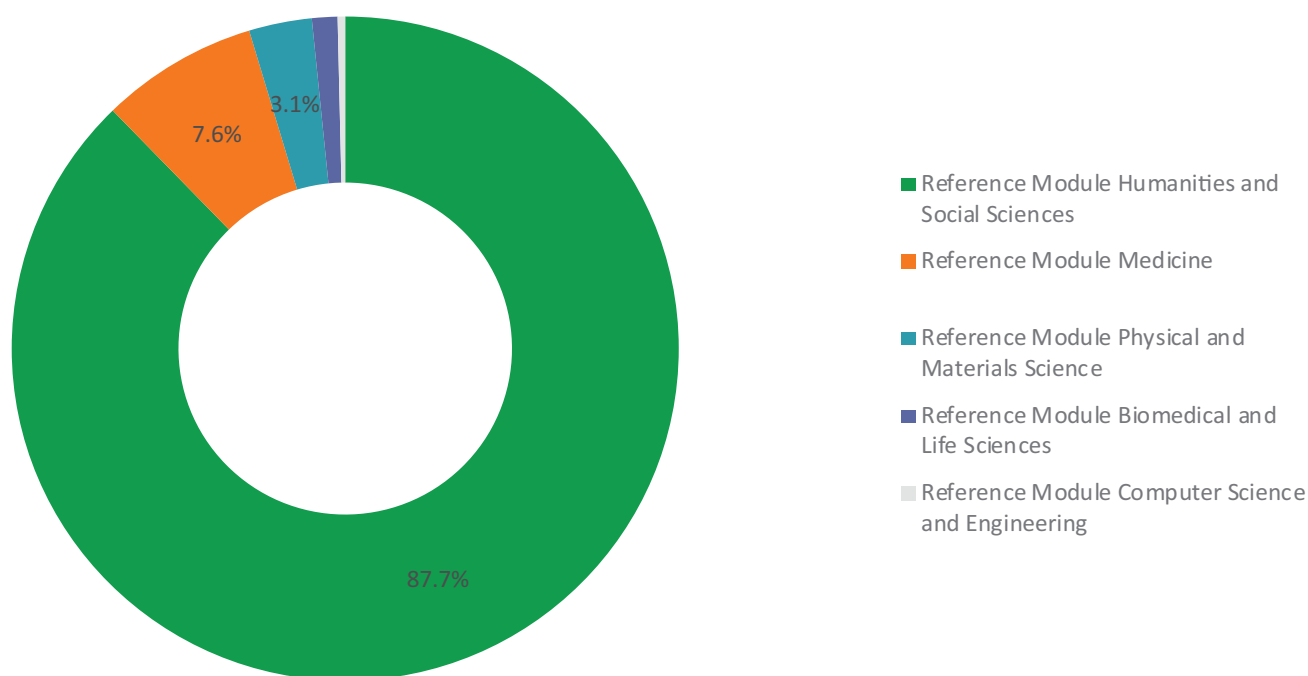
Reference Module usage at Griffith University

The institution decided to license five Reference Modules: Physical & Materials Science; Medicine; Humanities & Social Sciences; Computer Science & Engineering, Biomedical & Life Sciences. The reason behind this decision was to fulfil previously unmet demand for reference resources which made a good business case, said Belinda Nicolson-Guest.

In 2023, the Humanities and Social Sciences Reference Module had the highest usage amongst students and researchers at Griffith University (see graph 2). According to Belinda Nicolson-Guest, Humanities and Social Sciences faculty and students use a broad range of online resources, especially reference works, so it is not surprising that reference modules have such a high usage. In addition, the university conducts a lot of cross-disciplinary research.



Reference modules

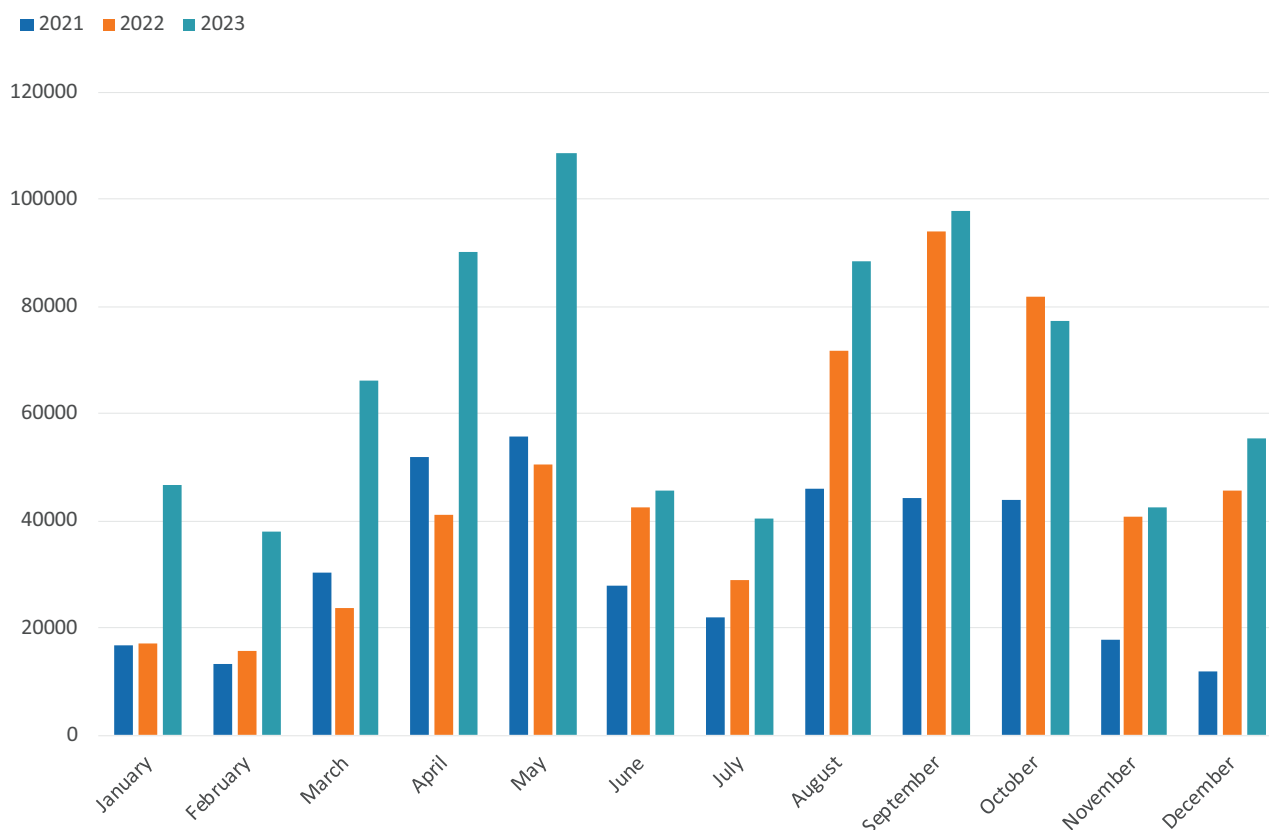


Graph 2: Reference Module Usage: Calendar year 2023 (Source: Springer Nature)

How is Griffith University encouraging usage of its eBook content across the university?

Since introducing Access & Select Smart in August 2022 the institution's usage per month has doubled (see graph 3).

To encourage usage of eBooks the university promotes the content through posts on library and academic blogs and in addition, their discipline librarians promote quality eBooks within Academic Engagement Services (Learning & Teaching and Researcher Services).



Graph 3: Total Chapter Requests by book type: January 2021 - December 2023
(Source: Springer Nature)

Libraries at Griffith University have to present a business case for new content they would like to license, explains Belinda Nicolson-Guest. When the institution first started licensing the evidence-based acquisition model, they were concerned about the costs. The university executed surveys to establish researchers' needs and found a good return on investment with Springer Nature eBook content. The institution promotes Springer Nature content at their market days, where they inform students about Springer Nature eBook content. In addition, they organise webinars for students through their frontline services.

"Faculty and students are all time poor in the world of trimesters, you only hear from them if they have something to complain about and there have been no negative comments regarding Springer Nature eBooks, so the proof is in the pudding," says Belinda Nicolson-Guest

About Griffith University

Established 1975, Griffith University is a public research university in South East Queensland, Australia ranking in the top 2% of universities worldwide. The university was amongst the first institutions to offer degrees in environmental sciences and Asian studies. It has more than 55,000 students across 5 campuses, including a digital campus, as well as a global alumni network of over 200,000 graduates. Griffith University offers undergraduate, postgraduate, and research programs across different disciplines, including business, law, science, health, education, engineering and the arts.

About Springer Nature's Flexible eBook Solutions

Springer Nature offers four licensing models so, whether you are just beginning to acquire eBooks or would like to enhance your current holdings, you can pick and choose one or several models matching your organizations' objectives.



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- Grow your online library with continuing access for greatest ROI
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Evidence-based selection combined with eBook access and additional services

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- License titles with proven demand
- Add services like deep discount print



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- Reference titles across all copyright years included



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